

# 2017 Ad Package

## Bendigo Student Association @ La Trobe University, Bendigo BOOKING FORM

Organisation Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Tel: \_\_\_\_\_

Postal Address: \_\_\_\_\_ Suburb: \_\_\_\_\_ Postcode: \_\_\_\_\_

Email: \_\_\_\_\_

### Package Details

Package	Diary	Market Day	Facebook Postings	Digital Screen*	Price (inc. gst)	Please tick
Diary Gold	Back cover or Flap	O Week & Bruce Week	12	2 weeks	2,310	<input type="checkbox"/>
Diary Silver	Inside cover	O Week	6	2 weeks	1,540	<input type="checkbox"/>
Diary Bronze	Full Page		4	1 week	638	<input type="checkbox"/>
Market Day Gold		O Week & Bruce Week	12	2 weeks	1,078	<input type="checkbox"/>
Market Day Gold FB		O Week & Bruce Week	24		1,287	<input type="checkbox"/>
Market Day Silver		O Week	6	1 week	616	<input type="checkbox"/>
Market Day Silver FB		O Week	12		792	<input type="checkbox"/>
Digital Gold			24	2 weeks	1,078	<input type="checkbox"/>
Digital Silver			12	1 week	616	<input type="checkbox"/>
Facebook Gold			24		924	<input type="checkbox"/>
Facebook Silver			12		528	<input type="checkbox"/>
Facebook Bronze (S2)			6		264	<input type="checkbox"/>

	semester I												semester II											
Booking period (week no.)	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Facebook Postings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monitor Postings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*please indicate with ticks  when you want your ads to appear in our schedule.*

### Ad Specifications

- Diary Ads: See Diary ad booking form
- Facebook: jpeg image max 2040px x 2040px in size. Suggest square format saved to 72dpi resolution. Ads posted Mon - Thur during semester times only.
- Digital Screen: jpeg image 1920px (h) x 1080px (w). Rotate 90 degrees clockwise before saving. Ads posted Mon - Thur during semester times only.  
*\*Unavailable for franchise businesses*

### Authorisation

I agree to the terms outlined in this booking form.  
\*Artwork supplied must meet above specifications

signature \_\_\_\_\_

date \_\_\_\_\_

### Contact

**Barb Beattie**  
Marketing & Publications Officer  
BENDIGO STUDENT ASSOCIATION

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