

2018 Ad Package

Bendigo Student Association
@ La Trobe University, Bendigo

BOOKING FORM

Organisation Name:

Contact:

Tel:

Postal Address:

Suburb:

Postcode:

Email:

Package Details

Package	Diary	Market Day	Facebook Postings	Digital Screen*	Price (inc. gst)	Please tick
Diary Gold	Back cover or Flap	O Week & Bruce Week	18	3 weeks	2,399	<input type="checkbox"/>
Diary Silver	Inside cover	O Week	9	3 weeks	1,499	<input type="checkbox"/>
Diary Bronze	Full Page		6	2 weeks	649	<input type="checkbox"/>
Market Day Gold		O Week & Bruce Week	18	3 weeks	1,099	<input type="checkbox"/>
Market Day Gold FB		O Week & Bruce Week	36		1,299	<input type="checkbox"/>
Market Day Silver		O Week	9	1 week	599	<input type="checkbox"/>
Market Day Silver FB		O Week	18		799	<input type="checkbox"/>
Digital Gold			24	2 weeks	1,099	<input type="checkbox"/>
Digital Silver			12	1 week	599	<input type="checkbox"/>
Facebook Gold			24		929	<input type="checkbox"/>
Facebook Silver			12		529	<input type="checkbox"/>
Facebook Bronze (Semester 2 only)			6		249	<input type="checkbox"/>

Ad Specifications

Diary Ads

See Diary ad booking form

Facebook

jpeg image max 2040px x 2040px in size. Suggest square format saved to 72dpi resolution.
Ads posted Mon - Thur during semester times only.

Digital Screen

jpeg image 1920px (h) x 1080px (w). Rotate 90 degrees clockwise before saving.
Ads posted Mon - Thur during semester times only.

**Unavailable for franchise businesses*

Authorisation

I agree to the terms outlined in this booking form.

**Artwork supplied must meet above specifications*

signature

date

Contact

Barb Beattie

Marketing & Publications Officer
BENDIGO STUDENT ASSOCIATION

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