

2019 Advertising at Uni

Bendigo Student Association @ La Trobe University, Bendigo RATE SHEET

STUDENT DIARY



This A5 sized full colour diary has a print run of 2,750 and is free for all students. It contains important university dates, timetables, maps and information.

The BSA diary won the ACUMA national award for best student diary in '04, '06 and 2011 and was runner up in 2008, 2009 and 2010.

Diary Options	For Profit (\$)	Not-for Profit (\$)
Back Cover Includes Market Day Stalls for O Week and Bruce Week	2,199	na
Bookmark Flap Includes Market Day Stalls for O Week and Bruce Week	2,199	na
Inside Cover Front Includes Market Day stall for O Week only	1,375	1,099
Inside Cover Back	935	749
Inside Full Page	499	399
Banner Ads (set of 5)	399	299

MONDAY 3 SEP 2018	Booking Deadline	Artwork Deadline	FRIDAY 5 OCT 2018
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*All prices are GST inclusive

CONTACT

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MARKET DAY



Market Days are one of the highlights of the La Trobe University Orientation Week and Bruce Week social programs.

With more than ninety stalls in O Week and 1,500 new students each year, it's a great chance for businesses, sports clubs and community organisations to promote their products, services and causes.

Market Day Options	For Profit (\$)	Not-for Profit (\$)	Uni Club or Charity (\$)
O WEEK 12pm - 2pm 26 February 2019			
Single Stall	300	50	50
Double Stall	500	na	na
Roving Promoters	\$100 per person		
FRIDAY 1 FEBRUARY	Booking Deadline	Payment Deadline	FRIDAY 8 FEBRUARY

BRUCE WEEK 12pm - 2pm 31 July 2019			
Single Stall	200	30	10
Double Stall	350	na	na
Roving Promoters	\$100 per person		
FRIDAY 12 JULY	Booking Deadline	Payment Deadline	FRIDAY 19 JULY

CONTACT

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